

## **Sponsor BarCamp Oxford 2010!**



Oxford will be playing host to its second annual BarCamp in 2010. BarCamps are informal, attendee-driven conferences where everyone gets involved and the focus is on collaboration and exchanging ideas.

We would like **you** to sponsor BarCamp Oxford 2010. This will provide you with great opportunities to earn community goodwill; to foster talent and innovation; and to associate your brand with a unique kind of event, one well regarded in the IT and web industries.

### ***Event details***

BarCamp Oxford will start at 10am on Saturday 26 June, at the University Club, Mansfield Road. There will be a social event on the evening of Friday 25, involving a meal and drinks in Oxford.

Leading into BarCamp Oxford will be the TransferSummit conference. As a sister event to a larger and more formal conference, BarCamp Oxford will benefit from increased attendance and popularity, along with greater exposure.

### ***What your sponsorship means to us***

You can sponsor BarCamp Oxford in two main ways:

1. Become a TransferSummit BarCamp sponsor
2. Provide funding for BarCamp Oxford directly

Direct sponsorship of BarCamp Oxford is (broadly) cheaper but provides only local exposure. Direct funding will go straight to covering our basic costs. We've tried to keep expense to a minimum, but unavoidable or highly likely costs include: venue hire, basic catering, miscellaneous supplies and also if possible a freebie or two for attendees e.g. a BarCamp Oxford mug each.

Sponsorship will also of course help us to keep BarCamp Oxford completely free for all our attendees, in the spirit of BarCamp openness to all.

### ***What your sponsorship means to you!***

Sponsoring via the conference will give you international exposure via the conference and the website. For more information, please contact TransferSummit directly: all details are at the end.

Direct BarCamp Oxford sponsorship will give you:

- A credit on the BarCamp Oxford website (logo + 150-word description)
- Credits in mailouts to attendees
- Logo on free mugs (if budget permits)

While BarCamp Oxford does not provide any tiered sponsorship packages, TransferSummit has very kindly agreed that for every £100 of direct BarCamp Oxford sponsorship you will be offered a ticket to the TransferSummit conference, worth £400. We're flexible to other ideas regarding exposure, but we also want the outcomes of BarCamp sponsorship to be as true as possible to the spirit of BarCamp itself.

## ***How else you can get involved***

If you do not want to sponsor BarCamp Oxford financially, you can help out in other ways. Right now our main bottleneck is funding, but otherwise you can help us in kind by lending technical equipment, helping out on the day or beforehand etc: please contact us if you're interested.

If you would like to attend BarCamp Oxford you can subscribe via the webpage and we would love to see you on the day.

## ***More information and contact details***

Interested? Or have any queries about BarCamp Oxford or TransferSummit? Either way, please do get in touch on the following contact points.

### **BarCamp Oxford**

<http://barcamp.org/BarCampOxford>

Contact Steve Lee [steve@fullmeasure.co.uk](mailto:steve@fullmeasure.co.uk) or Andrew Godwin [andrew@aeracode.org](mailto:andrew@aeracode.org)

### **TransferSummit**

<http://www.transfersummit.com/sponsorshipProspectus>

Contact Delia Free [deliafrees@gmail.com](mailto:deliafrees@gmail.com)